

ARCTIC FOOD ARENA

Summary of Co-creation Workshop in Gällivare 14-15 March 2024



Content

1. Introduction
2. Notes from the 5 workshop groups
3. Summary of next steps
4. Timeplan

Introduction

- The first Arctic Food Arena co-creation workshop was held in Gällivare on 14-15 March 2024, where ~50 people attended. We brought together innovators, researchers, businesses, agencies, and community members to co-create Arctic Food Arena.
- During the two days along with inspiring talks and the taste of the north, we workshopped together around the following sessions:
 - **The Challenge Session-** At the end of this session we had 5 prioritized challenges around the goal of diversified circular food production in an arctic climate
 - **The Focus Session-** Here we described each challenge, envisioned unique solutions and identified needs and resources in small groups
 - **Bringing it all together-** Through an outdoor session by the fire and an open stage session, we came together to share knowledge and actions with the whole group



Notes from the five working groups

During the workshop, the participants were divided into 5 working groups working with the following challenges

1. Industry and Nature: Diversified Food Production
2. Profitability for food production in the arctic
3. Attracting investors and large food companies
4. Human capital: competence and attracting talent
5. Sustainable Logistics: The supply chain from producer to consumer

The notes and illustrations from the working group sessions are enclosed separately.

Key work streams and activities - autumn 2024

From the work in the five working groups at the March co-creation workshop, three key areas have been selected as priority areas for the fall 2024. These are:

Challenges

Diversified food production

Solution areas

Prepare for collaboration in the value chain for selected product categories

- Investigate the needs in each part of the value chain (primary production, food processing industry, investors, distributors, academy/innovation) by interviewing selected persons to investigate their needs. Focus will be three selected product categories.
- Describe real life commercial examples of diversified circular food production.

Investors

Become an enabling hub and prepare investment models

- We want to become an enabling hub as the first step.
- This will be done by arranging a co-creation workshop for investors. Relevant investors connected to the Arctic will be invited to identify their information needed to be able to evaluate investment possibilities.
- The above also includes an educational part about diversified, circular food production (in the Arctic).
- Develop a partner model for investors, a kind of 1-2-3-step process, as preparation for the next phase (which will include letter of intent to invest etc).

Logistics

Knowledge build-up by collaborating with external partners in our network

- Logistics/supply chain: Investigation on sustainable logistics solutions for the north. Case studies with a selected university.
- Product calculations: Calculate real life business cases for selected product categories. Case study together with expert.
- Sustainability model for Arctic Food Arena, based on our compass and other relevant models. Case study at selected university.

To all participants: Please provide us with relevant network contacts for this work stream!

Profitability

Human capital

Continuous dialogue with the authorities responsible for attracting competence to the north

Time plan

	August	September	October	November	December	January
1. Collaboration in the value chain	Interview prep	Interviews within three areas	Define needs			
2. Investor work stream		Education material	Co-creation session		First draft- Partner model	
3a. External assignments - logistics						Brief Jkp Uni→
3b. External assignment - product calculations				Uni TBD		
3c. External assignment - methodology The compass		Thesis brief - Jkp Uni				
Communication based on project work streams	Newletter, incl. questions for partners product calculations	Communication kit - Friends group	Communicate before and after co-creation session	First findings - Value chain needs		
Other communication	See detailed communication plan					

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